



Research Uptake Workshop

12-13th March 2014

Lombardy Boutique Hotel, Pretoria, South
Africa

Aims

A collaborative and interactive DIALOGUE

- to explore the complexities and responsibility of research impact & uptake
- to explore the potential for future partnership on research uptake activities in South Africa, Southern Africa, and Africa

and

- to develop a community of practice of professionals working in research impact & uptake from different angles

Programme

Day 1

1. Organizational strategies for research uptake

Day 2

2. Operationalizing uptake strategies and M&E
3. Tools for internal organizational change to foster an uptake culture

Process

- Plenary inputs
- Q&A session
- Discussion in plenary
- Small group commissions
- Graffiti wall
- Tweeting

Twitter

*Facebook status updates, just smarter
Bite-size news at your finger tips*

Social-media-phobics: Old dogs can learn new tricks. Try it!

1. Smartphone (or laptop) Go to: <https://twitter.com>
2. Download twitter
3. Set up account: @janedoe
4. Start tweeting ->

Your first tweet

140 characters only, including spaces:

Your message + Quote topic + Quote twitter handle
(optional, good for debate)

-> What is the Topic (“hashtag”) #WaterResearch or #ResearchUptake

-> Who are you talking to
(Twitter handle)

@WaterWheelMag

@WaterResearchSA

@IWMI_Water_News

@moniquesalomon

@Tamakhaya

Example: *Dr Waterflower argues that climate change is limiting research uptake*
#WaterResearch @WaterResearchSA @IWMI_Water-News

Response: *Argument of climate change limiting research uptake doesn't hold*
@drwaterflower #WaterResearch WaterResearchSA