Towards standards for municipal invoices in South Africa

Sarah Slabbert Associates



TOWARDS STANDARDS FOR MUNICIPAL INVOICES IN SOUTH AFRICA

Report to the Water Research Commission

By Sarah Slabbert Associates

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Water Research Commission Private Bag X03 Gezina, 0031, South Africa

orders@wrc.org.za

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BACKGROUND



Overview

The tax invoices or bills that municipalities send out to consumers on a monthly basis are a key interface between local government and citizens. Consumers' level of understanding of their municipal invoices is therefore indicative of the effectiveness of this communication.

Local and international research has shown that customers of many municipal entities, in both the developed and developing countries, struggle to understand their municipal invoices. A lack of understanding of invoices has a negative effect on customer awareness, participation and the regulation of water services. It also leads to distrust in the correctness of an invoice, which, in turn, could affect consumers' willingness to pay.

A study by the Water Research Commission found that municipal invoices in South Africa have much to improve on before they will function as a tool to serve consumers and use our water resources effectively.

In particular:

- South African invoices are not standardised at all;
- Most invoices do not meet regulatory requirements;
- Most invoices are:
 - barely legible
 - o not in plain and understandable language as required by the Consumer Protection Act (68 of 2008)
 - not user-friendly
 - not customer-orientated at all
 - in English only;
- Most invoices do not communicate water conservation and effective water use, South African invoices do very little to reduce our water and energy footprint and lag far behind international best practice in this regard;

- Invoices are not used to brand conservation, set consumption targets or give incentives for conservation; and
- Very few municipal invoices show comparative or historical consumption information, which has been proved to positively influence consumer behaviour.

As part of the study, a quantitative survey of 2500 urban respondents was undertaken. The results of the survey showed that:

- 1. The integrity of South African municipal invoices is in question. 35% of consumers' doubt the correctness of their municipal invoices.
- The ordinary South African consumer struggle to find basic information on municipal invoices, such as the amount owed from previous months, the meter reading date, water use and Free Basic Water received:
 - a. For example, only 7.4% of respondents could find the water use on an invoice that scored 'average' (4.8 out of a possible 10 on the EMI tool that was developed to evaluate municipal invoices).
 - b. It is common practice on municipal invoices to use numbers without the unit (R or kl), as well as to include codes that are meaningless to consumers. Consumers have great difficulty to distinguish between numbers without units.
 - c. Consumers, especially those whose home language is not English, find acronyms and abbreviations such as "cons", "w", "bas" or "char" difficult to decipher.
 - d. Consumers struggle to understand words commonly used on invoices, such as arrears, remittance advice, rebate, consumption, opening balance, balance brought forward and previous.
 - e. Consumers confuse litres and kilolitres.
- Simple changes dramatically increase consumer understanding of municipal invoices.
- 4. Improved understanding strengthens consumers trust in the correctness of the information.

Why standards for invoices?

Municipal invoices, if used properly, present a significant opportunity to engage customers in water conservation, water regulation and planning.

The Water Research Commission, through this document, has created a platform for South African municipalities to work towards improving compliance and standardising their domestic municipal invoices. The Standards Document is an effort to steer municipalities, financial services, businesses and customers towards quality and efficiency in water management.

The standards and model invoices developed and tested in this study aim to improve the understanding of domestic water invoices, within specific South African regulatory requirements, and contribute to changing behaviour and reducing consumers' water footprint.

Better understanding will improve consumers' trust in the validity of their invoices, which will, in turn, improve consumers' trust in, and support for, their municipalities.

The results of the study show that the EMI Tool, which was developed to evaluate invoices, can be used to effect simple changes that can:

- Make a significant difference to consumers' understanding of their invoices;
- Improve invoice integrity and consumers' willingness to pay; and
- Save critical resources and decrease our water and energy footprint.

New software developments and technology hold exciting possibilities to address shortcomings in the design and communication of municipal invoices.

Opportunities include:

Sending invoices via SMS, e-mail and web;

- Using SMS, e-mail and the web to activate payment, explain invoice details, set targets, give incentives, communicate interruptions and educate consumers on how to use water and electricity more effectively; and
- Using interactive websites to explain invoices and assist consumers to manage their invoices.

Let us all work towards:

Standardising municipal invoices to

Serve the people of South Africa and

Conserve and manage our water and energy effectively.

MINIMUM STANDARDS FOR MUNICIPAL INVOICES



Minimum standards

This chapter summarises the minimum key standards that a South African municipal invoice should meet.

In brief, a municipality will meet these standards if its invoice:

Complies with regulation (Municipal Systems Act 32 of 2000. National Credit
Act 34 of 2005, VAT Act 89 of 1991, Consumer Protection Act 68 of 2008,
Municipal Property Rates Act, 6 of 2004);
Is clear and understandable to the ordinary consumer (Consumer Protection
Act 68 of 2008);
Has integrity – all readings and charges are correct, accurate and
transparent; and
Includes information that helps consumers to manage their water and
energy use effectively.

The details of each of these standards are discussed in the sections that follow.

2. Standards as required by regulation

a) South African regulation

Regulations that relate to the <u>information</u> that should appear in invoices can be summarised as follows:

- An invoice must be issued monthly (National Credit Act 34 of 2005);
- Invoices must be accurate (Municipal Systems Act 32 of 2000);
- The opening balance must be shown in each successive invoice (National Credit Act 34 of 2005);
- No charge can be levied for issuing the invoice (National Credit Act 34 of 2005);
- The invoice must include the current balance of the consumer's invoice (National Credit Act 34 of 2005);

- Any amounts credited or debited during a period must be specified on the invoice (National Credit Act 34 of 2005);
- Any amounts currently overdue and when each such amount became due must be shown on the invoice (National Credit Act 34 of 2005);
- Name, address and (VAT) registration number of the supplier; (VAT Act 89 of 1991, Consumer Protection Act 68 of 2008);
- Name and address of the recipient; (as from 1 March 2005, also the VAT registration number of the recipient if registered for VAT) (VAT Act 89 of 1991, Consumer Protection Act 68 of 2008);
- Description of the goods or services supplied, (VAT Act 89 of 1991, Consumer Protection Act 68 of 2008), the unit price of any particular goods or services supplied or to be supplied (Consumer Protection Act 68 of 2008) and the quantity or volume of the goods or services supplied; (VAT Act 89 of 1991, Consumer Protection Act 68 of 2008);
- The tariff structure (Municipal Systems Act of 2000, VAT Act 89 of 1991, Municipal Property Rates Act, 6 of 2004);
- The date on or before which the amount is payable (VAT Act 89 of 1991, Municipal Property Rates Act, 6 of 2004); and
- The amount due and the amount of any applicable taxes, either on an inclusive or exclusive basis (VAT Act 89 of 1991, Municipal Property Rates Act, 6 of 2004, Consumer Protection Act 68 of 2008).
- The words 'tax invoice' must appear in a prominent place on the invoice, and the invoice must have an individual serialised number.
- Tax invoices sent electronically must be transmitted in encrypted form, using at least 128-bit encryption (VAT Act 89 of 1991).

Regulations that relate to the <u>format</u> of invoices focus on accessibility:

 Information to consumers must be in clear and plain language (clear and accessible in the Strategic Framework for Water Services) that the ordinary consumer who does not have specialist knowledge can understand without due effort (Consumer Protection Act 68 of 2008). Communication must be, wherever practical, in the home language of the consumer (Strategic Framework for Water Services 2003).

It should be noted that, according to Clause 22 of the Consumer Protection Act, a consumer document is in plain language if, and only if, it is clear and understandable for the target audience.

b) A customer landscape that is not plain

South Africa differs in a number of ways from the countries where plain English norms were developed. South African customers are multilingual, multicultural and cover a broad socioeconomic spectrum.

Local research has already indicated that the rules of plain English do not necessarily apply:

- This study has found that words that are commonly used on English invoices, such as "arrears", "balance brought forward", "remittance advice" and "rebate", might not be well known amongst the average consumer whose home language is not English;
- A communication style that is considered to be brief and to the point in one culture, could be received as rude, condescending or inappropriate in another (Finlayson and Slabbert, 2002; Pienaar, 2002);
- Higher socioeconomic groups want detailed information it cultivates trust.
 Lower socioeconomic groups find detailed information overwhelming it inhibits trust. (Telkom research as quoted in this study).

Therefore, we recommend a customer-centred approach to achieve compliance with the Consumer Protection Act (68 of 2008).

Municipalities should involve their customers in the development of their invoices and test their invoices with their customers to make sure that they are indeed clear.

3. Standards based on the principles of plain language

The principles of plain language are set out in *A Plain English Handbook* (1998), a publication of the Office of Investor Education and Assistance, U.S. Securities and Exchange Commission. Principles that can be translated into minimum standards for municipal invoices are:

- Consistent use of terminology;
- Consistent spelling;
- NO abbreviations or acronyms;
- Symbols, if used, should be explained;
- The unit of numbers (Rand, kilolitre) should be indicated;
- Sans Serif font for headings; Serif font for text;
- Avoid capital letters in text;
- Font size not smaller than 10 pt and in high resolution type for easier reading;
- The document should guide attention (e.g. bold, or larger font) to the important aspects of the invoice;
- Functional use of white space, uncluttered format;
- Column headings and row information should match;
- Column headings must be clearly emphasised;
- X and Y axis on graphs should be clearly defined and marked; and
- Graphs should have headings.

4. Standards based on best practice and consumer research

At the core of the development of consumer-friendly municipal invoices lies the comprehension or the level of understanding of the particular consumer to whom the invoice is addressed. In this respect, consumer needs vary considerably, creating a challenge for the designer of the invoice. In the final instance, the municipal invoice must be understandable to both the most and least literate of consumers. For those who do not understand the language of the invoice, or whose sight is impaired, other measures should be available to assist.

The standards listed below should be read against this background.

A survey of international best practice and consumer research (Australia Natural Resource Management Ministerial Council 2006, EDF Energy UK 2009, EELCO 2008, Electrogaz 2008, Garland Utilities 2008, and India Ministry of Urban Development 2007) concludes that the following features mark a user-friendly invoice:

- Flexible billing with a summary for customers from the lower LSM groups and detail for higher LSM groups (Telkom research [Munnik 2009]);
- Clear and concise invoice information;
- All unnecessary information that could confuse the consumer should be removed;
- The breakdown of the services should be clearly separated;
- Usage charges must be clear and easy to follow including Free Basic Services;
- Explanatory statements should be in plain language;
- All contact information must be both clear and easy to find on the document;
- Invoices should take individual needs into consideration, such as different languages and special messages for specific customers; and
- More than one payment option.

5. Standards for an invoice that decreases consumers' water and energy footprint

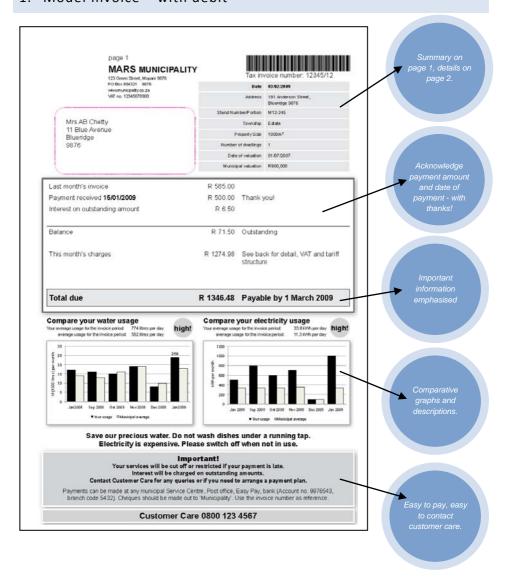
Research of international best practice indicates four measures that can be successfully employed on invoices to positively influence consumer behaviour to decrease their water and energy footprint:

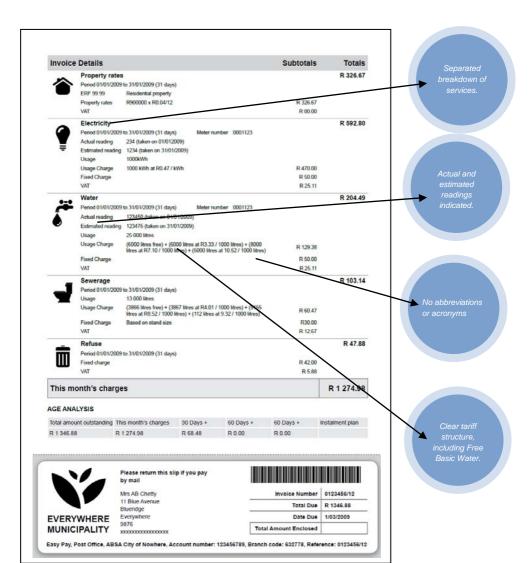
- Information (in the form of a chart, for example) that allows consumers to compare their household use with previous months, or with the average use of their area;
- Monthly or daily targets for consumers and rewards if targets are met;
- Incentives, such as tax incentives, and
- Consumer education, for example how to use resources effectively or critical water messages, such as dam levels.

MODEL INVOICES



1. Model invoice - with debit





2. Model invoice - with credit



EVERYWHERE MUNICIPALITY

123 Green Street, Mopani 9876 PO Box 654321 Everywhere 9876 www.everywhere.co.za VAT no. 12345678900

Mrs AB Chetty 11 Blue Avenue Blueridge Everywhere 9876



Tax invoice number 12345/12 Date: 03/02/2009

Address 191 Anderson Street, Northcliff, 2195 Stand Number/Portion M12-345

Property Size 300m²

Number of dwellings 1 Date of valuation 01/07/2007

Municipal valuation R2,500,00

Previous Invoice

R 600.00 Thank you! Payment received 15/01/2009 R 0.00 Interest on outstanding amount

R 568.48

1000

Balance R 31.52 Credit

This month's charges R 1274.98 See back for detail and tariff structure

Total due

20

Compare your water usage

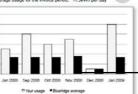
Your average usage for the invoice period: 600 litres per day Blueridge average usage for the invoice period: 500 litres per day

□Your usage ■Blueridge average

R 1243.46 Payable by 01/03/2009

Compare your electricity usage

Your average usage for the invoice period: 33.3 kWh per day high!
Blueridge average usage for the invoice period: 11.3kWh per day



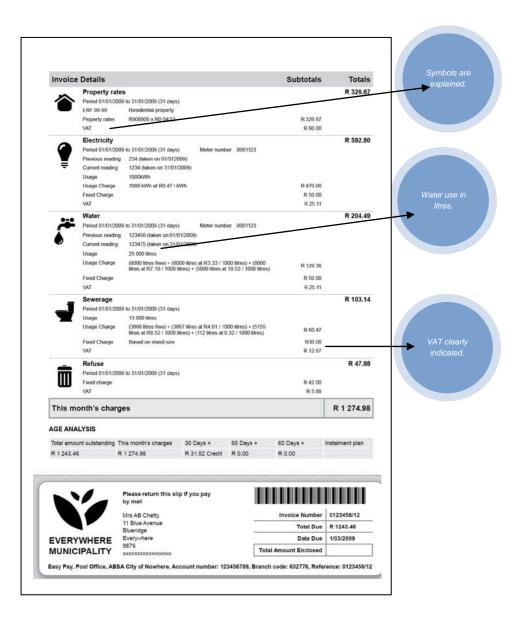
The Vaal Dam is only 50% full. Please use water sparingly. Electricity is expensive. Please switch off when not in use.

Important!

Your services will be cut off or restricted if your payment is late. Interest will be charged on outstanding amounts. Contact Customer Care for any queries or if you need to arrange a payment plan.

Payments can be made at any municipal Service Centre, Post office, Easy Pay, bank (Account no. 9876543, branch code 5432). Cheques should be made out to 'Everywhere'. Use the invoice number as reference.

Customer Care 0800 123 4567



EMI – A TOOL TO EVALUATE MUNICIPAL INVOICES



1. Introduction

Based on the minimum standards described in the previous chapter, a Tool to evaluate municipal invoices, EMI, was developed. A municipality can apply the Tool to its own invoice to evaluate whether the invoice complies with legislation or whether it meets the requirements of clear and understandable language.

The Tool is based on local and international regulation, local and international best practice and the Plain English Handbook (1998). The Tool translates qualitative criteria into measurable categories to calculate an index score out of a possible 10, which can be used to assess and compare municipal invoices.

The Tool distinguishes five assessment categories:

- 1. Plain language: Clarity and accessibility in language;
- 2. Plain language: Clarity and accessibility in layout and design;
- Information relating to the invoice as a unique obligation to pay for goods and services delivered as regulated by South African law;
- 4. Information that addresses the integrity of the invoice as required by South African and international regulation; and
- 5. Information that addresses water conservation and effective water services as required by international examples of regulation.

In combination, the five criteria categories reflect the 'ideal' municipal invoice. This 'ideal' is an invoice that:

- Consumers find easy to understand and user-friendly;
- Adheres to policy and legislation;
- Provides enough information to ensure client satisfaction and invoice validity; and
- Creates a platform from which water conservation and water management issues can be addressed in a manner that will impact on consumer behaviour.

2. Clear and accessible communication

a) Plain language: Clarity and accessibility in language

The criteria listed in this section refer to aspects of the language of municipal invoices that impact on whether the invoice is clear, understandable and accessible in terms of language.

A 'yes' scores 1, a 'no' scores zero. Mark NA if the criterion is not applicable. This section carries a double weight.

		Yes	No	Comments		
Consistent terminology	Balance/ Amount/ Sub-total			Score 1 for the use of one term consistently. Score 0 for two or more terms. Handbook of Plain Language, 1998 Federal Communication Commission, USA — 'non-misleading language', avoid 'consumer confusion'.		
	(Invoice/ Statement/ Invoice/ statement of invoice			Score 1 for max two terms and in the correct meaning; score 0 for more than two terms. Handbook of Plain Language, 1998. Federal Communication Commission, USA – 'non-misleading language', avoid 'consumer confusion'.		

		T T	
Understandable terminology	Fixed charge		If yes, score 1. 'Levy/basic' scores 0. The term 'levy' is not widely understood in this meaning and the term 'basic' can be confused with Free Basic Services.
	Payment slip/tear off		If yes, score 1.' Remittance advice' scores 0. ('Remittance advice' is not a commonly used term and therefore not easily understandable.)
No repetitive or irrelevant information			If yes, score 1.
No abbreviations or acronyms			Handbook of Plain Language, 1998.
Symbols are explained (if used)			Handbook of Plain Language, 1998.
Unit of consumption (such as litres for water)			Figures mean nothing without a unit, for example 2345 could be a meter reading, R23.34, 2345 litres or 2345kWh.
			National Guidelines for residential customers' water invoices, Natural Resource Management Ministerial Council, Australia.

Unit of cost (Rand)	Figures mean nothing without a unit. National Guidelines for residential customers' water invoices, Natural Resource Management Ministerial Council, Australia.
Available in home language of consumer (interpreted as 'not only in English')	Strategic Framework for Water Services
TOTAL	OUT OF 9 MINUS NOT APPLICABLES
INDEX	TOTAL/9 MINUS NOT APPLICABLES

b) Plain language: Clarity and accessibility in layout and design

The font type, font size and layout of invoices contribute to their clarity and legibility.

A 'yes' scores 1 point; a 'no' scores zero. This section carries a double weight.

	Yes	No	Comments
Consistent font use (not more than two fonts)			Plain English Handbook used by US government (1998) advises a Serif font for the text and a Sans Serif font for heading: Heading Text

Printing is clear and in a legible colour		For example, blurred printing or printing in a light colour that is illegible
Upper case in text are avoided (allowed in headings)		Plain English Handbook used by US government (1998). Capital letters are less legible than lower case. Headings were not considered in this evaluation as all invoices would have scored 0.
Font size not smaller than 10pt		Ideally the font size, especially for 50+ and semi- literate consumers, should not be smaller than 12pt Plain English Handbook used by US government (1998).
Total amounts clearly emphasised (larger font, background highlighted, bold)		Plain English Handbook used by US government (1998).
Line spacing 1.15 or more		Plain English Handbook used by US government (1998).
Layout uncluttered (Functional use of white space)		Plain English Handbook used by US government (1998).

Tables (column headings emphasised)	Plain English Handbook used by US government (1998).
Tables (row information matches column heading)	Plain English Handbook used by US government (1998).
Graphs (X and Y axis clearly defined and marked)	Plain English Handbook used by US government (1998).
Graphs have headings	Plain English Handbook used by US government (1998).
TOTAL	MAXIMUM SCORE IS 12 MINUS NOT APPLICABLES
INDEX	TOTAL/12 MINUS NOT APPLICABLES

3. Information

 a) Information relating to the invoice as an individual obligation to pay for goods and services delivered (as regulated by South African law)

According to the literature survey, South African legislation determines that the information in the table below must be on a municipal invoice.

A 'yes' scores 1, a 'no' scores zero.

	Yes	No	Comments
Tariff structure (the basis for calculating the amounts due, including Free Basic Services where relevant)			Section 95 of the Municipal Systems Act, 32 of 2000.
Opening balance			National Credit Act, 34 of 2005.
Current balance (the current month's charges)			National Credit Act, 34 of 2005.
Amounts credited or debited during period (e.g. payment received, or interest on arrears)			National Credit Act, 34 of 2005.
Amounts currently overdue and when due (age analysis)			National Credit Act, 34 of 2005.

Credit control measures (such as late payment charge/interest on late payments/cut off date)	Strategic Framework for Water Services (2003) — "Consumers must be informed with respect to credit control, debt collection and disconnection policies, credit control procedures and consumer responsibilities".
The words 'Tax Invoice'	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
Name and address information of service provider	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
Name and address of invoice holder	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
Individual serialised number	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
Date of invoice	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
Description of goods or services supplied (e.g. water, electricity, sanitation – 'municipal services' were not regarded as a description of services)	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.

Quantity or volume of goods/services supplied (litres, or KWh consumed)	Sections 20(4) and 20(5) of the Value-added Tax Act of1991. Strategic Framework for Water Services (2003) — "Consumers must be informed with respect to water consumption".
Rand value of services (that is the amount for water, electricity, etc services)	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
VAT amount	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
Total amount including VAT for the supply	Sections 20(4) and 20(5) of the Value-added Tax Act of 1991.
TOTAL	MAXIMUM SCORE IS 17 MINUS NOT APPLICABLES
INDEX	TOTAL/17 MINUS NOT APPLICABLES

b) Information that enhances the integrity of the invoice as required by South African and international regulation

A 'yes' scores 1, a 'no' scores zero.

	Yes	No	Comments
Tariff structure			See 3.1: This criterion is repeated here as it has a critical impact on invoice integrity.
Period of consumption covered in the bill			State of Arkansas – Public service Commission
Current and previous meter reading			Section 95(b) of the Municipal Systems Act 32 of 2005 states: "where the consumption of services has to be measured, take reasonable steps to ensure that the consumption by individual users of services is measured through accurate and verifiable metering systems." For a meter reading to be verifiable by the consumer, the actual reading must therefore be included on the invoice.
Distinction between estimated and Actual meter readings			State of Arkansas – Public Service Commission The regulation furthermore stipulates that "no

		company can estimate your bill for more than two consecutive months" Also: National Treasury Guideline
TOTAL		MAXIMUM SCORE IS 3 MINUS NOT APPLICABLES
INDEX		TOTAL/3 MINUS NOT APPLICABLES

 Information aimed at educating consumers and changing behaviour as required by international examples of regulation

In addition to the information listed above, international examples of the regulation of water invoices/utility bills require information on comparative consumption, water conservation, and customer care.

A 'yes' scores 1, a 'no' scores zero.

	Yes	No	Comments
Consumer history of consumption			National Guidelines for residential customers' water invoices, Natural Resource Management Ministerial Council, Australia

Compare consumer consumption with municipal average	National Guidelines for residential customers' water invoices, Natural Resource Management Ministerial Council, Australia
Water conservation information	National Guidelines for residential customers' water invoices, Natural Resource Management Ministerial Council, Australia
Contact information of customer care (general number of municipality/utility regarded as insufficient)	Federal Communication Commission, USA. The Municipal systems Act, 32 of 2000, section 95(b) states that a municipality should establish mechanisms for users of services to give feedback to the municipality or other service provider regarding the quality of the services and the performance of the service provider.
A statement that the customer may contact the service provider about any billing or service problem, or for a delayed payment agreement	State of Arkansas – Public Service Commission

TOTAL		MAXIMUM SCORE IS 5 MINUS NOT APPLICABLES
INDEX		TOTAL/5 MINUS NOT APPLICABLES

COMPOSITE WEIGHTED INDEX OUT OF 7= INDEX1*2 + INDEX2*2 + INDEX 3 = INDEX 4 + INDEX5

COMPOSITE WEIGHTED INDEX OUT OF 10= (INDEX1*2 + INDEX2*2 + INDEX 3 = INDEX 4 + INDEX5)*10/7

An example of a spreadsheet that gives an evaluation of a municipality's invoice appears before the examples of invoices.

A copy of the spreadsheet that you can use to score your municipality's invoice, can be downloaded from the WRC website at www.wrc.org.za

For more information on how to use the EMI tool please contact the researcher:

Dr Sarah Slabbert

Tel: +27 (0) 11 4765 915 Fax: +27 (0) 86 6498 600

SPREADSHEET



	Municipal	accour	t analy	sis
1	Clear and accessible language	Yes	No	Comments
1.1	Consistent terminology/Information		0	statement/amount/invoice
1.2	Understandable terminology/information	1		
1.3	No language errors or spelling inconsistencies	1		
1.4	No abbreviations or acronyms		0	no./ref/NB
1.5	Symbols explained		0	no explanation - only symbol
1.6 1.7	Unit of consumption (eg litres for water)	1	0	only used in tariff structure
1.8	Unit of cost (Rand) Available not only in English	1	U	English/Afrikaans
1.0	TOTAL	4	8	OUT OF A POSSIBLE 9 MINUS NON APPLICABLES
	INDEX SCORE	1.000		DOUBLE WEIGHT
2	Clear and accessible layout & design	Yes	No	Comments
2.1	Consistent font use (not more than two fonts)	1		bonus point for serif for text and Sans Serif font for headings
2.2	Printing is clear and in a legible colour		0	
2.3	Avoid capital letters in text	1		
2.4	Font size not smaller than 10pt		0	approximately 7-8pt.
2.5	Total amounts clearly emphasised (eg larger font, bold)	1		
2.6	Line spacing 1.15 or more		0	info in tables are well spaced, but info such as disconnection, tariff etc not well spaced
2.7	Layout uncluttered (distinctive white space between paragraphs)		0	not wen spaced
2.8	Layout uncluttered (uscincive write space between paragraphs) Layout uncluttered (functional use of white space)		0	
2.9	Tables (row information matches column heading)	1		
2.9 2.10	Tables (column headings emphasised)	1		Emphasised by colour, but cannot read clearly
2.11	Graphs (X and Y axis clearly defined and marked)	N/A		
2.12	Graphs have headings	N/A		
	TOTAL	5	10	OUT OF A POSSIBLE 12 MINUS NON APPLICABLES
	INDEX SCORE	1.000		DOUBLE WEIGHT
3	Account as obligation to pay	Yes	No	Comments
	Tariff structure (ie the basis for calculating the amounts due , including	1		too small
3.1	Free Basic Services where relevant)		0	
3.3	Opening balance Current balance	1	U	
5.5	Amounts credited or debited during period (eg payment	1	0	No column heading
3.4	received, or interest on arrears)		"	The Colonia recoming
3.5	Amounts currently overdue and when due	1		Very unclear
	Credit control measures (eg late payment charge/interest on late	1		
3.6	payments/cut off date)			
3.7	The words 'Tax Invoice'	1		
3.8	Name and address information of service provider	1		
3.9	Name and address of account holder Individual serialised number	1	0	
3.11	Date of invoice	1	U	
5.11	Description of goods or services supplied (eg water, electricity,	1		Symbols only
3.12	municipal services too general)	1		
-	Quantity or volume of goods/services supplied (eg litres, or	1		
3.13	kWh)			
3.14	Value of services (Rand amount for water, etc)	1		
3.15	VAT amount		0	
3.16	Total amount including VAT for the supply	1		
	TOTAL	12	16	OUT OF A POSSIBLE 16 MINUS NON APPLICABLES
	INDEX SCORE	0.750		
4	Information related to the integrity of the invoice/bill	Yes	No	Comments
4.1	Tariff structure (ie the basis for calculating the amounts due,	1		
4.1	including Free Basic Services where relevant)	1	-	
4.2	Period of consumption covered in the bill Current and previous meter reading	1		not clear and very small
4.4	Distinction between estimated and actual meter readings	1	0	and the second s
	TOTAL	3	4	OUT OF A POSSIBLE 4 MINUS NON APPLICABLES
	INDEX SCORE	0.750		
5	Information aimed at water conservation and effective water	Yes	No	Comments
5.1 5.2	Consumer's consumption history		0	
5.2	Compare consumer consumption with municipal average		0	
5.3	Water conservation information		0	
5.4	Contact information of customer care (not only general number)		0	
	A statement that the customer may contact the service		0	
	provider about any billing or service problem, or for a			
5.5	delayed payment agreement	_		OUT OF A POSSIBLE 5 MINUS NON APPLICABLES
	TOTAL	0	5	OUT OF A PUSSIBLE 5 MINUS NON APPLICABLES
	INDEX SCORE	0.000		OUT OF 10
	TOTAL INDEX	5.000		OUT OF 10

EXAMPLES OF LOCAL INVOICES



1. Amathole District Municipality



AMATHOLE DISTRICT MUNICIPALITY: TAX INVOICE

P/Bag X825, East London, 5200 • VAT NO: 4560101208 Tel: (043) 701 4000 • Fax: (043) 743 2696

Deposit			D4	ATE		DESC	RIPTION		LEVY	VAT	AMOUNT
Account Number	10002	2206	2004	31030	BALANCE	B/FWD	· ·				2626.22
Date of Statement	2008/1	1/27	200	20081126 BASIC SANITATION 20081126 BASIC WATER FORT			56,00	7.84	63.84		
WATER	METER REA	DINGS			INTEREST				32.00	4.48	36,48 28,86
Previous	Present	Consumption]]						1 1		
2008/10/08	2008/11/10			- 1							
TARIF Volume	FS APPLICA Water	ABLE Sanitation									
0-06 kl				- 1							I
07-10 kl								-			L
11-20 kl			ARR	ANGEM	ENT DETAIL	LS					
21-50 kJ			Ori	ginal An	nount	Inst	iment	Amo	unt Outstanding	Ame	ount Payable
50 > ki					0.00		0.00		0.00		0.00
ARRANGED	HANDE	D OVER	90 DAY	S PLUS	60 D	AYS	30 DAY	S CURRENT AMOUNT		MOUNT DUE	
			237	1.70	126.	.62	127.90		129.1	8	2755.40
ACCOUNT NO	o.	1000222	06	DUE	DATE	20	08/12/19		AMOUNT DUE		2755.40

PLEASE NOTE THAT ADM WILL RUN DECEMBER STATEMENTS ON 22 DECEMBER 2008, THEREFORE ALL OUTSTANDING BALANCES MUST BE SETTLED BEFORE THIS DATE TO AVOID INTEREST.

ADDITIONAL PAYMENT OPTIONS:

DIRECT DEPOSIT	/ ATM / INTERNET BANKING
MEEG BANK / AB	SA BANK
Branch Name	East London
Branch Code	632005
Account Number	40 6309 3498
Account Type	Current Account
Account Name	Amathole District Municipality



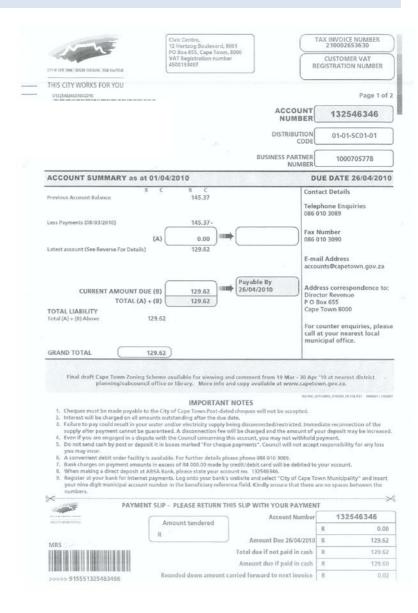








2. City of Cape Town Metropolitan Municipality



Account Details	as at 01/04/2010	A/C No 132546346 Pag	ge 2 of 2		15551375463464
PROPERTY RA	TES (Period 02/03/2010 t	to 01/04/2010) 31 Days	R	c	R C
AT STAND	. DURBANVILLE.	SLOT DURBANVII	LLE / ERF 6652		
#Total Value				159.45	
# Statutory				5.82 -	
# Addition	al Rebate CR 1/2010 : R 73000.00 @ 0.005			33.17-	
# Pensione	rs Rebate @ 90.00 %	33300 + 303 X 3 I		197.51-	21.95
ELECTRICITY (Period 11/02/2010 to 09	/03/2010 - 27 Days) (Actual Re	ading)		6.1.22
	235406 / Consumption 101	SLOT DURBANVI 1.000 kWh / Daily Average 3.741 i			
 Domestic L (1) 44.3840 	ifeline kWh Free (2) 56.6160 kWi	h @ R 0.5390		30.52	
WATER (Perio	od 25/02/2010 to 24/03/2	1010 - 28 Days) (Actual Reading	g)		30.52
AT STAND	DURBANVILLE	SLOT DURBANVI	LLE / ERF 6652		
 Consumpti 	on charge (Dom)	n 5.000 kl / Daily Average 0.179 l	KI.		
(1) 5,0000				0.00	0.00
REFUSE (Peri	od 02/03/2010 to 01/04/2	2010) 31 Days			
	DURBANVILLE, harge (1 X 240/BIN X 1 Re	movals)	ILLE / ERF 6652	63.93	
_	×	03/2010 - 28 Days) (Actual Rea	offer on V	66/00/	63.93
	DURBANVILLE,			0.00	
AT STAND * Disposal C (1) 3,5000	"DURBANVILLE, harge kl Free	SLOT DURBANY		0.00	0.00 13.22
AT STAND Disposal C (1) 3,5000	DURBANVILLE,	5LOT DURBANV		0,00	
AT STAND Disposal C (1) 3,5000	"DURBANVILLE, harge kl Free on Amounts marked with	5LOT DURBANV	ILLE / ERF 6652	0.00	
AT STAND * Disposal C (1) 3,5000 Add 14% VAT 0% VAT on Ar	"DURBANVILLE, harge kl Free on Amounts marked with	h * above	ILLE / ERF 6652	nimb (R	13.22
AT STAND * Disposal C (1) 3,5000 Add 14% VAT 0% VAT on Ar	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # abo	1* above ove LATEST ACCOUNT TOTA	L DUE	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22
AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh
AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh
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AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh
AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh
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AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh
AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh
AT STAND Disposal C (1) 3,5000 Add 14% VAT O% VAT on Add METER DETAIL ELECTRICITY	_DURBANVILLE, harge kl Free on Amounts marked with mounts marked with # ab-	1 * above ove LATEST ACCOUNT TOTA OLD READINGS 57480.000WH/(Actual)	L DUE NEW READIN 57581.000km	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	13.22 129.62 UNITS USED 101.000kWh

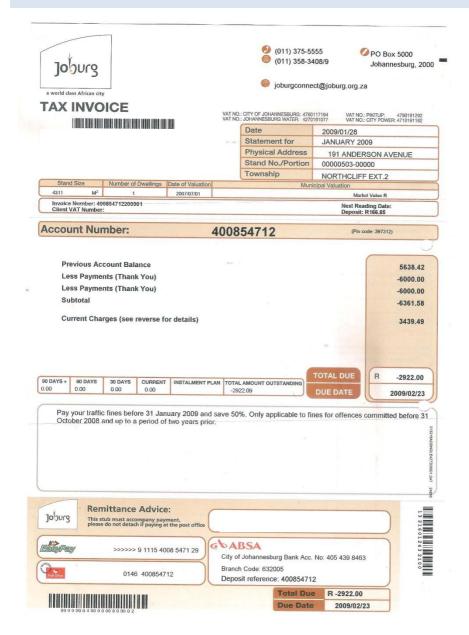
3. eMalahleni Local Municipality



2 9 JAN 2009



4. City of Johannesburg Metropolitan Municipality









Account Number: 400854712

Water & Sanitation	VAT No.: 4270191077	Subtotal	Total Amount
Water			
(Reading period = 2008/12/12 to 2009/01/15 34 Days) Actual reading obtain	ined		
	198	300	Contract Contract
and end reading 7528 = 30 KL consumed			
Daily average consumption 0.88 KI			
Consumption charge for KI based on a sliding scale for a 34 day consumpt	tion period	171.93	
Step 1 6.702 Ki @ R0.00 Step 2 4.468 Ki @ R4.40 Step 3 5.	.585 KI @ R6.28	11,100	
Step 4 5.585 KI @ R7.93 Step 5 7.658 KI @ R9.52			
Val 14%		24.07	196.00

Electricity	VAT	No.: 4710191	182		
METER 00328160 PREV 21718 ON 20081212 CURR	23006 ON 20090115 USAGE	1288		0.00	
METER 00328704 PREV 90274 ON 20081212 CURR	91258 ON 20090115 USAGE	984			
METER 00329065 PREV 64298 ON 20081212 CURR	64886 ON 20090115 USAGE	588			
Electricity Levies				1138.85	
Service charge				147.12	
Demand side management levy				57.20	
Vat 14%			1 - 1 - 1	188.04	1531.21

VAT No.: 4760117194

ADMIN FEE (3RD PARTY) ***

300.00

Sundries	VAT No.: 4760117194		
RECONNECT ELECTRICITY		1202.00	
Vat 14%		210.28	1712.28

Current Charges

3439.49

Where can a payment be made?
Any Col Customer Service Centre; any Post Office; any Easy Pay outlet, ABSA Bank or any other Bank (branch, ATM or internet site).
YOUR ACCOUNT NUMBER IS YOUR REFERENCE NUMBER

By debit order, cash or cheque. Cheques to be made out to: "City of Johannesburg Metropolitan Municipality". KEEP ALL RECEIPTS FOR FUTURE REFERENCE

Postdated cheques are not accepted.

When to make a paymen

Payments must reach the CoJ on or before the due date

This must be done timeously, in writing and submitted to any CoJ Customer Service Centre, or by e-mail: statements@joburg.org.za

Terminating electricity and water services

This must be done in writing 7 working days before the date you want your services terminated and submitted to any CoJ Customer Service Centre.

5. Msunduzi Local Municipality



The Msunduzi Municipality

COPY	IAXI	NVOR	<i>-</i> E
VAT DEGIST	DATION	46004	17935

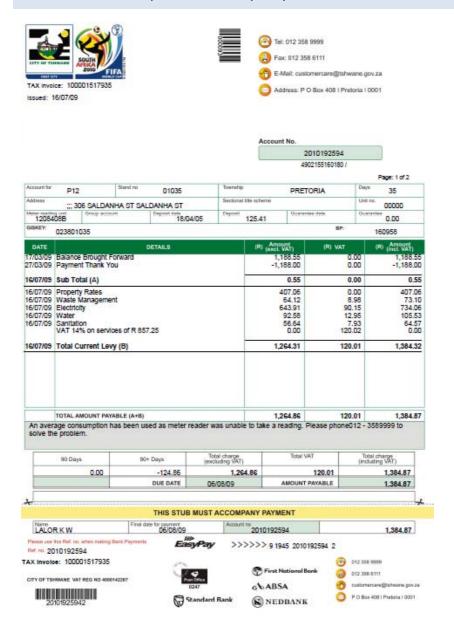
А	CCOUNT NO	ACCOUNT DATE			TY/WATER		IES	ο	RATES ENQUIRIES 33 3922229/391		
STREET AL	DDRESS / STAND	30/10/2008	033		22/20/4 VAT REGIS		NUMBER	= 0.	TAX INVOICE NUMBI	R	
				-			DEPOS			_	
				CASH			VALUAT	ION	E 0.00		
LOCATIO	N .			LAND IMPROVEMENT 13000 119000							
	PROPERTY	DESCRIPTION		AREA m2 ASSES			SMENT RATES				
132				570				2084.			
30/09	BALANCE BROUGH	ETAILS	TAF	RIFF	CHA	RGE	VAT		AMOUNT 2908	_	
02/10 30/10 30/10 30/10 30/10 30/10	ASSESSMENT INTEREST ON AR RAIES RESIDENT RATES REBL RES RAIES REBLOENT RAIES REBLOENT RAIES REBLOENT RAIES REBLOENT	RATES: REARS IAL - IMP IDENIIAL - IMP IDENIIAL - IMP	0.00 0.00 0.00 0.0	80000 19229 4678- 2183- 97660 2239- 8313-	1	5.21 .90.69 46.39- 21 65- 05.80 45.76- 9.00-	- -	0 00 0.00 0.00 0.00 0.00 0.00 0.00	190: 46: 21: 105: 45:	65	
02/10 30/10 30/10	MI REFUSE: INTEREST ON AR REFUSE LIFELIN DOMESTIC REBAT	E	26.4	80000 30000 0000-		0 54 26 43 26 43		0.00 3.70 3.70=	30 30	13	
02/10 30/10 30/10	SEWERAGE: INTEREST ON ARI SEWERAGE LIFELD DOMESTIC REBATI	INE E - INDIGENT	40.8	80000 60000 0000-		0.74 40.86 40.86		0.00 5.72 5.72-	0. 46. 46.	58	
30/10	WATER CONSUMPT: ReadDt=21/10/2: Curr=3826 Prev- Cons=85.00 6 40kl 6.40kl 72.20kl	008 Days=32 =3741	35	21667 20 0 00 3 00 00		28 30 22 53 44 .76		738	792.		
30/10	W/CONSUMP. REBA 6.40kl 78.60kl	ATE 6KL		1667- 00000		28.30- 0.00		3.96-	32	26	
90 DAY					:NT	VA	T TOTAL		TOTAL DUE		
1170	.44 99	7.34 740.5	/	9	40.89		93.42	FIN.	3849.24 AL DATE FOR PAYME	NT	
									30/11/2008		

TO SECURE AND A SE	BRANCH NO	REMITTANCE ADVICE D: 257355 NO.: 50940058750	NAME A	ND ADDRESS
ST ACCOMPANY PA	0208		ACCOUNT NUMBER	TOTAL DUE
NAME OF THE POPULATION AND THE P	y >>>>			PIETERMARITZBURG M S U N D U Z I

6. Steve Tshwete Local Municipality



7. Tshwane Metropolitan Municipality - new invoice





Account No.

2010192594

Page: 2 of 2

DATE	ICONS	DETAIL8	(R) AMOUNT (exol. VAT)	(R) VAT	(R) AMOUNT (Incl. VAT)
17/03/09 27/03/09		Balance Brought Forward Payment Thank You Sub Total (A)	1,188.55 - 1,188.00 0.55	0.00 0.00 0.00	1,188.55 - 1,188.00 0.55
16/07/09	®	Property Rates Residential Other Market Value: 885000.00 Tariff: 0.0090000 Imperm. Value: 15000.00 Valuation Rebate: 35000.00 2009/03 Market Value - Imperm. Value x Tariff w 12 Less: Valuation Rebate X Tariff w 12 Less: Domestic Rebate of 35%	652.50 - 26.25 - 219.19	0.00 0.00 0.00	652.50 - 26.25 - 219.19
16/07/09		Waste Management City cleaning charge - domestic City Cleaning Charge Waste removal charge - domestic Waste Removal Charge	32.06 32.06	4.49 4.49	36.55 36.55
16/07/09	4	Electricity Reading dates: Curr 17/04/09 Prev 14/03/09 (34 days) Meter: 05-49426 (Estimate) Curr 42746 Prev 41584 Cons 1162 KWH Energy charge - domestic 120 270 Apr Month Month	643.91	90.15	734.06
16/07/09	•	Water Reading dates: Curr 17/04/09 Prev 14/03/09 (34 days) Meter: 37209240(Estimate) Curr 378 Prev 360 Cons 18 KL Water charge - Soale B: domestic 20 16 20 4 Ager Manth Manth Estimate	92.58	12.96	105.54
16/07/09	•	Sanitation Reading dates: Curr 17/04/09 Prev 14/03/09 (34 days) Meter: 37209240(Estimate) Curr 378 Prev 360 Cons 18 KL Sanitation: Wastewater - Domestic	56.64	7.93	64.57
16/07/09		VAT VAT 14% on services of R857.25 Total Current Levy (B)	0.00 1,264.31	120.02 120.01	0.00 1,384.32
		Total Amount Payable	1,264.86	120.01	1,384.87

8. Mangaung Local Municipality



EXAMPLES OF INTERNATIONAL INVOICES



1. City of Blue Springs invoice (USA)

Utility Billing

City of Blue Springs 903 W. Main Street Blue Springs, MO 64015



(816) 228-0134 www.bluespringsgov.com (816) 228-0135



ACCOUNT NUMBER PIN NUMBER

123456

JOHN Q PUBLIC 1234 ANY ST BLUE SPRINGS, MO 64015 Messages from the Water Department

CURRENT BILLING SUMMARY

 BALANCE FORWARD
 \$0.00

 WATER RESIDENTIAL
 11/20/2008
 \$16.11

 SEWER RESIDENTIAL SNI-BAR
 11/20/2008
 \$17.54

 TAX RESIDENTIAL
 11/20/2008
 \$0.16

 TOTAL BALANCE DUE
 \$33.81



Due upon receipt and delinquent on the date listed. Delinquent charges of 10% will be assessed on the total open balance.

01110

SERVICE AD	DRESS	1234 ANY ST,	BLUE SPRINGS	, MO 64015					
METER SERIAL NUMBER	CURRENT METER READ	PREVIOUS METER READ	CONSUMPTION	METER READING TYPE	SERVICE USAGE FROM	SERVICE USAGE TO	BILLING DAYS		
25872462	199637	199274	363	0	10/10/2008	11/07/2008	30		

JOHN Q PUBLIC

ACCOUNT NUMBER 123456 PIN NUMBER





903 W. Main Street Blue Springs, Missouri 64015 (816) 228-0134 (816) 228-0135 www.bluespringsgov.com

Make Checks Payable To:

UTILITY BILLING STATEMENT

PREVIOUS BALANCE	\$0.00
TOTAL AMOUNT DUE	\$33.81
Amount Due After 12-10-2008	\$37.19

If your address has changed, check here and complete other side



00001234562 12102008 0000003381 0000003719 3

2. South East Water invoice (Australia)



Card Payments & Account Balances Account Enquiries (Mon-Fri 8.00am to 5.30gm) Water & Severage Faults Dial 13 water: Hearing Impaired Customers (with TTY Facility) www.southeastwater.com.au

1300 659 658 131 851 139 2837 (03) 9552 3322 info@sewt.com.au

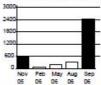


Your Account Summary Customer Number 0000005 Due Date 29 October 2006 Issue Date 12 October 2006 Total Due \$351.35 123 SAMPLE STREET Property SAMPLETOWN VIC 0000 Property Reference 99A//99999/99 Payment Received \$0.00 Balance Brought Forward \$243.10 Current Charges \$108.25 Total Due \$351.35 For details, please refer over page. The charges on this account are GST free. If paying in person, please keep this account intact Handy tip! From now on, your water account will be shaded in **Customer Number** 0000005 one of four seasonal colours, helping you to distinguish between your quarterly accounts at a glance. Due Date 29 October 2006 **Total Due** \$351.35 Property Ref: 99A//99999/99 123 Sample Street Sample town Vic 0000 () POST billpay South East Water Limited ABN 89 066 902 547 *361 00000000000000001 Locked Bag 1 Heatherton 3202 20 Corporate Drive, Heatherton 3202

35+10+000000000052+0000014795+0000013995+000000000052



Your average daily water use (litres)*



This quarter	2421 litrec	
Same time last year	670 litres	

*Your average daily water use is calculated by dividing your total consumption for the quarter by the number of days in the meter reading period. Charges above only apply to usage from 24/08/06 to 12/09/06.

Water Smart Gardens and Homes Rebates Scheme Extended

Rebates are available on eligible water conservation products purchased between 1 July 2006 and 30 June 2007.

Around 130,000 rebates have already been approved since the launch of the Water Smart Gardens and Homes Scheme in 2003, which was established to help households to use water more wisely by making water saving products more afformable.

Rebates are available on AAA or 3 star rated shower roses, upgrading to eligible dual flush toilets, garden products, rainwater tanks and systems for re-using household wastewater.

For full terms and conditions please visit www.southeastwater.com.au or call 131 694.

New Water Efficiency Labelling Scheme

The Water Efficiency Labelling and Standards Scheme is a new compulsory scheme for the labelling of water appliances and replaces the existing "AAAA" scheme.

Products covered by the scheme include, dothes washing machines, dishwashers, flow controllers, toilet cisterns, shower roses and tap equipment.

Labels will display from one to six stars; the more stars a product has, the more water efficient it is. A water consumption figure will also be included in the label which will assist you to make a quick comparison when deciding between products.

For further information about the scheme see www.waterrating.gov.au



Saving Water....in the Bathroom

While the focus of Stage 1 water restrictions is in the garden, it is important that we don't forget that great savings can also made in the home, particularly in the bathroom where 30 per cent of all household water is used.

In 2006/07, we are investing an additional \$2 million to support targeted water efficiency programs that will also teach us about how we can best partner with our customers.

These include a series of pilot showerhead exchange programs designed to help deliver water reduction targets set out in Melbourne's Water Supply and Demand Strategy.

By simply switching to modern water efficient showerhead's you can substantially reduce the amount of water used in the shower, without impacting on comfort and performance. What's more, you will also save on energy costs.

Tip: Even if you have installed a water efficient showerhead, make sure that you still limit your shower time to the time it takes to soap up, wash down and rinse off

Additional Information

Payment Assistance

If you are having difficulty paying your account, South East Water offers a variety of payment options. Special assistance is also available for customers experiencing financial hardship.

Concessions

Concessions are available to eligible customers on water and sewerage changes at their principal place of residence. The concession amount granted or the concessional amount payable is shown on the front of this account. If you claim a concession you are giving South East Water the authority to confirm your eligibility with Centrelink or the Department of Veteran's Affairs. This consent will be ongoing and can be revoked by confacting us on 131 851.

Note

The right of South East Water Limited, Melbourne Water Corporation and Parks Victoria to proceed for the recovery of outstanding charges is not prejudiced by the service of this notice.

Are You Moving?

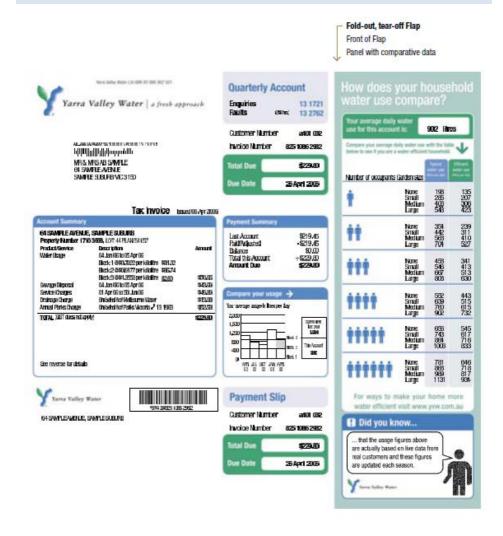
Contact us at least two working days in advance on 131 851 to arrange a special meter reading. Otherwise, you may find yourself responsible for water consumed by someone else. There is no charge for the special meter reading.

Interpreter Service

Fin Degraphia naposolation: vo Takapurinates con 9399 0100 Fin seema un interprete si proga chiamare il \$009 0121 光度傳導學 (新聞200 0122 光度傳導學 (新聞200 0122 光度傳導學 (新聞2010 0123 記書 (新聞200 0124) 記述 (新聞20 0124) 記述 (新聞20

For information regarding South East Water's privacy policy please contact our call centre on 131 851 or visit: www.southeastwater.com.au

3. Yarra Valley Water invoice (Australia)



Back of Flap Water Saving tips and ideas relevant to time of year



REFERENCES



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2009. http://www.arkansas.gov/psc/index.htm Date of access: 17 February 2009.

AUSTRALIA NATURAL RESOURCE MANAGMENT MINISTERIAL COUNCIL. 2006.

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invoices. http://www.awa.asn.au Date of access: 16 March 2009.

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